EDUCATION VIETNAM

EDUCATION VIETNAM 2027

The Future Is Education!

6th (Thu) - 8th (Sat), 05, 2027

SECC (Saigon Exhibition and Convention Center), HCMC, Vietnam

The 3rd Education Vietnam

EDUCATION VIETNAM

EDUCATION VIETNAM
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The Future is Education!



EDUCATION VIETNAM

We Make Story

Launched in 2025, Education Vietnam is more than an exhibition — it’s a growing movement to reimagine learning in Vietnam and beyond.
Now in our second year, we bring together educators, innovators, and leaders to exchange ideas, inspire change, and shape the future of education.
Every voice adds to this journey.
This is our story — and it's just beginning.

Brand Value

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Brand Value

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Vietnam No.1 Education & EdTech Event

Since its debut in 2025, Education Vietnam has quickly emerged as a key platform for connecting ideas, innovation, and people in the education sector.
As we enter our second year, Education Vietnam 2027 continues to grow in scale and impact — aligning with global trends and showcasing Vietnam's vision for the future of learning and educational technology in Asia.



Make Connection for Business

Beyond Vietnam, Education Vietnam is growing into a leading business platform in Asia, dedicated to advancing the education industry through meaningful connections.
With specialized programs such as the International Pavilion and the business matching platform Edu-Agora, the exhibition offers opportunities to meet global buyers and partners — especially from advanced education markets — fostering collaboration, innovation, and sustainable growth in education.



Leading Platform of Future Education

With a sincere commitment to education at every stage of life — from early learning to lifelong growth — Education Vietnam strives to deliver impactful experiences and lasting value for all participants.
As a forward-looking platform, we are proud to contribute to shaping a brighter, more innovative future for education in Vietnam and beyond.

Show Overview

Title	The 3rd Vietnam International Education Exhibition (Education Vietnam 2027)
Date	May, 06th (Thu) - 08th (Sat), 2027
Venue	Hall A - Saigon Exhibition and Convention Center, HCMC, Vietnam
Organizer	EXPORUM
Theme	The Future is Education
Exhibit Items	Edtech, Smart School, Metaverse, AR/ VR Education Contents, Coding/ Steam Education, Educational Contents, Early Education, Vocational Education & Organization, Educational Environment & Facility, etc.
Scale (Expected)	200 Exhibitors, 300 Booths, 12,000 Visitors
Supporter (Expected)	• Ministry of Education & Training of Vietnam • Ho Chi Minh City People's Committee • Vietnam Association of Educational Equipments • Ho Chi Minh City Computer Association

BỘ GIÁO DỤC VÀ ĐÀO TẠO
MINISTRY OF EDUCATION AND TRAINING

VINASEE

HCA

Show Composition

Information Technology & Infrastructure

- ICT Equipment: Computers, laptops, networking devices, cables, and accessories.
- Networking solutions and digital infrastructure; cloud solutions, information security, storage devices...
- AI/Robotic/STEM/STEAM, Robotics, 3D, AR/VR/Metaverse...

Traditional Educational Equipment & Learning Support Tools

- Standard educational equipment for all levels according to Circular 37/38/39: Educational toys, learning kit, Steam,..
- Vocational training & laboratory equipment: Training models, experiment kits...
- Sports & music equipment: Sports gear, musical instruments...
- Uniforms & school supplies: School uniforms, backpacks, learning tools...
- Office equipment for education: Printers, photocopiers, office devices...

Smart Education & Multilevel EdTech Solutions

- Comprehensive EdTech solutions: Smart learning platforms, data management systems, school management systems (SMS), learning management systems (LMS)...
- Interactive learning tools & teaching solutions
- Classroom technologies: Smart screens, digital boards, projectors...
- E-learning solutions: Digital courseware, online training, exam systems...
- AI applications, tutoring platforms, micro-learning...

Content & Learning Space Solutions

- School design & interior: School furniture, library design, smart desks & chairs...
- Books, publishing & cultural products: Textbooks, curricula, stationery, cultural products...

Study Abroad & Language Training

Study abroad programs, training centers, and language institutes (Korean, Japanese, Chinese, English...)





Business Program

Edu-Agora

Edu-Agora, an online/offline hybrid business matching platform unique to Education Vietnam, connects buyers and exhibitors around the world and is operated to create practical business results.

Edu-Agora
EDUCATION VIETNAM













Concurrent Event

EDUCON is a specalized international conference with global leaders to share rapidly changing global educational environment and explore future direction of education development.

EDUCON 2027
Vietnam Education Conference

Title	EDUCON 2027 (The 3rd Education Conference)
Period	May, 06th (Thu) - 08th (Sat), 2027
Venue	EDUCON Conference Room
Main Program	Opening Ceremony, Welcome Reception, Plenary Session, Technical Session, Networking Program





Concurrent Event

The Innovation Lounge is a dedicated space for showcasing innovative educational solutions and introducing the latest products and technologies in the education sector

INNOVATION LOUNGE

Title Innovation Lounge

Period May, 06th (Thu) - 08th (Sat), 2027

Venue Innovation Lounge Area





Special Event

Edu Robo Cup

E.R.C is more than just a contest – it's a vibrant platform that brings together students passionate about robotics, STEAM, design, coding, and mechanical engineering.













Special Event

Orange Label

Orange Label is a special showcase for new products/ popular products that are leading the education and edtech fields carefully selected by Education Vietnam.

EDUCATION VIETNAM
Orange Label







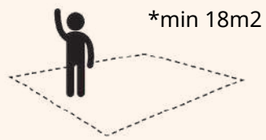






Participation Guide

Step 1 Booth Types

Types	Raw Space	Basic Booth	Premium Booth
Form	 *min 18m2		
Costs	USD 3,000	USD 3,500	USD 4,000
Provision Details	Only Exhibition Space is Provided	Exhibition Space + Shell Scheme Booth	Exhibition Space + Premium Booth
Note	Exhibitors have to conduct the separate booth construction	Exhibition Space + Shell Scheme Booth 1 desk & 2 chair, Lighting, Floor Pytex, Sighboard	Exhibition Space + Premium Booth 1 desk & 2 chair, Lighting, Floor Pytex, Print Backdrop

* 3m x 3m = 9sqm /1 booth(Exclude Custom Booth)
** Exclude VAT









Become A Sponsor!

Seize the opportunity to promote your brand to 60,000 industry professionals visiting Education Vietnam!

Sponsorship Package Program

First come, First served

DIAMOND [exclusive]
$ 50.000

PLATINUM **$ 40.000**

GOLD **$ 30.000**

SILVER **$ 20.000**

BRONZE **$ 10.000**

*** For detailed inquiries, please contact the office & organizer.**
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Package Program

Category		Details	Price
A	Translation	Translation Service (8h x 3 days)	USD 1,000
B	Seminar	Seminar Room Rentals	1 Session/USD 2,000
Brand Maximizer		Hanging Banner Above Booth, Logo Exposure on Floor Plan	USD 3,000

Application Deadline

Early Bird	General
Dec.31st (Thu), 2026 **Discount 10%**	Apr.23rd (Fri), 2027

Booth placement is determined by booth size, exhibit items, and application order





