FOOD DRINK SHOW

VIETNAM
FOOD & BEVERAGE
PACKAGING SOLUTIONS
TRADE SHOW

Everything You Need!

FOOD & DRINK SHOW CAN THO 2026

THE 3RD EDITION OF THE MEKONG DELTA FOOD & BEVERAGE, RESTAURANT & HOTEL EQUIPMENT - PACKAGING SOLUTIONS TRADE SHOW

10 ▸ 13 DECEMBER 2026

CAN THO INTERNATIONAL EXHIBITION & FAIR CENTER
108A Le Loi Street, Cai Khe Ward, Can Tho City







Join the Largest F&B Industry Show in Can Tho

Co-organizer by:

Supporting partner:

Media support:

ABOUT FOOD & DRINK SHOW

Food & Drink Show Can Tho is an annual specialized exhibition for the Food & Beverage industry, Restaurant & Hotel Equipment, and packaging solutions, recognized as one of the largest industry trade events held in Can Tho — the economic hub of the Mekong Delta region, Vietnam.

The exhibition is designed to provide businesses with valuable opportunities to enhance trade promotion activities, strengthen business connectivity, and expand comprehensive cooperation partnerships.

The event also serves as an ideal platform for companies to better understand customer demands, stay updated on the latest market trends, and develop suitable business growth strategies for long-term expansion.



EXHIBITION SCALE

250+ BOOTHS

7.000m2 SQM OF EXHIBITION SPACE

150+ EXHIBITING BRANDS

11.000+ VISITORS



WHY EXHIBIT AT FOOD & DRINK SHOW CAN THO 2026?

1. Excellent opportunity to access potential markets, business partners, and customers in Can Tho and neighboring provinces.
2. Maximize brand exposure and strengthen market recognition for your company and products.
3. Discover and explore new products, innovations, and the latest industry trends.
4. Build direct business connections with more than 120 enterprises in the F&B sector, as well as restaurant and hospitality businesses.
5. Drive business growth and significantly increase sales opportunities in 2026.

JOIN THE LEADING F&B TRADE PLATFORM IN THE MEKONG DELTA

EXHIBIT PROFILES





- FOOD INGREDIENTS & RAW MATERIALS
- BEVERAGES, TEA & COFFEE
- PACKAGING TECHNOLOGY & SOLUTIONS
- SEASONINGS & INGREDIENTS FOR THE F&B INDUSTRY
- MODERN KITCHEN EQUIPMENT & UTENSILS
- LABELING, CODING & PRODUCT IDENTIFICATION TECHNOLOGIES
- PROCESSED & PACKAGED FOODS
- FOOD PROCESSING MACHINERY & EQUIPMENT
- FOOD & AGRICULTURAL PRODUCT PRESERVATION TECHNOLOGIES
- ORGANIC & NUTRITIONAL FOODS
- HOTEL & RESTAURANT EQUIPMENT
- F&B SERVICES

VISITOR PROFILE

- Importers & Distributors
- Corporations & Retail Chains
- Restaurant, Hotel & Resort Owners
- Café & Milk Tea Chain Owners
- Food & Beverage Manufacturers & Processors
- Hospitality Service Providers
- Suppliers of Food & Beverage Machinery & Equipment
- Packaging Machinery Suppliers
- Packaging & Packaging Solution Providers
- Travel & Tourism Service Companies
- Associations, Research Centers & Culinary Experts
- Retail Stores, Business Owners & Consumers

EVENT HIGHLIGHTS IN NUMBERS

FOOD & DRINK SHOW CAN THO

162 BOOTHS

92 EXHIBITORS

9.266 VISITORS

KEY HIGHLIGHTS



Technical Seminars & Industry Forums


B2B Business Matching Program


Live Culinary Showcases
Beverage & Mixology Workshops



Cooking show



Batender show

PARTICIPATION FEES

INDOOR AIR-CONDITIONED HALL (D + E)

Standard Booth

800 USD/booth
standard booth 1 open side



Standard Booth

1000 USD/booth
standard booth 2 open sides

Raw Space

80 USD/sqm
indoor raw space 1 open side



Raw Space

100 USD/sqm
indoor raw space 2 open sides

PRE-ENGINEERED TENT HALL (NON-AIR-CONDITIONED: A + B + C)

Standard Booth

600 USD/booth
standard booth 1 open side



Standard Booth

700 USD/booth
standard booth 2 open sides

Raw Space

60 USD/sqm
indoor raw space 1 open side



Raw Space

70 USD/sqm
indoor raw space 2 open sides

**All prices are exclusive of VAT*

INCENTIVE POLICIES

get **10%** off — Before Aug 20,2026

get **5%** off — Before Sept 15, 2026

to get **1** Free Billboard — book **04** booths

EXHIBITION SCHEDULE

FOOD & DRINK SHOW DA NANG 2027

Date: **25 -27/6/2027**
Venue: **Da Nang Exhibition & Fair Center**

Discover business opportunities at Food & Drink Show Can Tho 2026 — the leading annual meeting point for the food, beverage, and packaging solutions industry in the Mekong Delta region.

Connect directly with thousands of manufacturers, distributors, business partners, and potential buyers.

Showcase your latest products, expand into new markets, strengthen brand positioning, and accelerate business growth in 2026.

BOOK YOUR BOOTH TODAY!







FOOD DRINK SHOW